

Organised by:



International<sup>®</sup>  
Spice Conference  
Ingredients Flavours & Seasonings

GRAND HYATT KOCHI BOLGATTY, KERALA  
MARCH 8, 9, 10 & 11, 2020

ISC2020  
BEYOND  
TRADITIONS:  
SHAPING A NEW  
SPICE WORLD



SPONSORSHIP BROCHURE

# AISEF PRESENTS THE 5<sup>TH</sup> EDITION OF THE INTERNATIONAL SPICE CONFERENCE (ISC)

Established in 1987, All India Spices Exporters Forum (AISEF) works towards protecting the interest of the spice exporters of the country, by creating a sustainable and pro-development business environment for the stakeholders in the industry. In three decades, AISEF has evolved into the 'Voice of the Spice Fraternity'. AISEF has developed relationships with all the major spice associations of the world, understood business needs and market changes, and has taken the lead in regulatory matters. AISEF has also entered into joint initiatives with organisations like IDH (a Dutch Sustainable Trade Initiative) and WSO (World Spice Organisation), to ensure sustainable spice farming that facilitates economically viable, socially sound, and environmentally responsible products.

In a world where food safety standards are challenging and the industrial environment is rapidly evolving, it has become imperative for the stakeholders to address the concerns and imbalances of the industry. Ensuring sustainability of crops and improving the livelihood of the farmers is also a collective responsibility. It is in this context that All India Spices Exporters Forum (AISEF) came up with the idea of the International Spice Conference to provide a platform for all stakeholders of the Global Spice Industry—business houses, spice organisations, policy makers, farmers and end users—to address their concerns and interact with each other. AISEF created this networking platform in the year 2016 along with its silver jubilee celebrations.

## World's Leading Knowledge Dissemination and Unifying Platform for the Spice Industry

Today, ISC has grown to become the world's leading knowledge dissemination and unifying platform for the global spice fraternity. Four successful editions of the conference have had positive impacts on the industry and its stakeholders. Participation has gone up by 50% from the first edition in 2016 to the last edition in 2019, with representation of 50 nationalities with 60 exhibitors and 50 speakers.

### The ISC 2020 Theme:

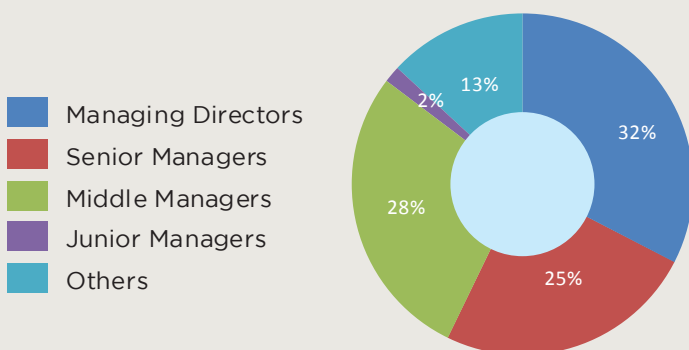
#### 'Beyond Traditions: Shaping a New Spice World'

International Spice Conference 2020 addresses the need to look at futuristic approaches and innovative applications of spices, which can create new experiences in the various cuisines of the world. The theme focuses on new applications that promote new ways of consumption. The conference will also highlight how spices have a direct impact on health and nutrition in addition to enticing our taste buds. We shall also seek answers on the quality challenges with newer and healthier solutions. The theme will also embrace aspects resulting in enhanced culinary cultures, improved health, and eventually, increased per capita consumption of spices.

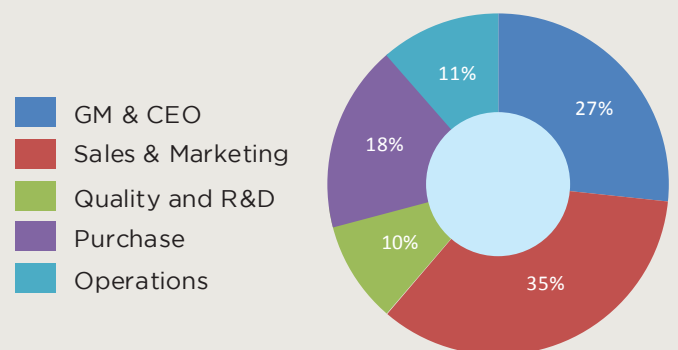
ISC 2020, for the first time ever, facilitates pre-scheduled buyer-seller meets, opening new doors of opportunity for every business to go global.

## TOP-NOTCH DECISION MAKERS OF THE SPICE WORLD.

### LEVEL OF RESPONSIBILITY



### BREAKDOWN BY JOB FUNCTION



## Digital Reach

Total Page Views 3,36,980    Total Unique Visitors 81,746



# INTERNATIONAL SPICE CONFERENCE 2020

## SPONSORSHIP DETAILS AND BENEFITS

### Newly Added Benefits for All Categories

**Gain visibility like never before with a large number of standees and displays on TV monitors.**

**Premier Platinum : INR 1.5 Million ( \$ 22,500 ), Number of participants : 1**

#### **Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 1500 Words • Display in Event Brochure
- Logo on Venue Backdrop Right Panel • 1 Gift Item in Delegate Kit • 5-Minute Marketing Video

#### **Service Benefits**

- Exhibition Stall at 75 % Discounted Rate • Priority on Stall Location • 10 Free Delegates

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**Platinum : INR 1 Million ( \$ 15,000 ), Number of participants : 1**

#### **Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 1000 Words • Display in Event Brochure
- Logo on Venue Backdrop Right Panel • 1 Gift Item in Delegate Kit • 3-Minute Marketing Video

#### **Service Benefits**

- Exhibition Stall at 50 % Discounted Rate • Priority on Stall Location after Premier Platinum • 7 Free Delegates

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**Lanyard : INR 8,00,000 ( \$ 12,000 ), Number of participants : 1**

#### **Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 750 Words • Display in Event Brochure
- Logo on Venue Backdrop Right Panel • 1 Gift Item in Delegate Kit • 2-Minute Marketing Video

#### **Service Benefits**

- Exhibition Stall at 40 % Discounted Rate • Priority on Stall Location after Platinum • 5 Free Delegates

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**Diamond : INR 6,00,000 ( \$ 9000 ), Number of participants : 7**

#### **Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 500 Words • Display in Event Brochure
- Logo on Venue Backdrop Left Panel • 1 Gift Item in Delegate Kit • 2-Minute Marketing Video

#### **Service Benefits**

- Exhibition Stall at 25 % Discounted Rate • Priority on Stall Location after Lanyard • 3 Free Delegates





## INTERNATIONAL SPICE CONFERENCE 2020 SPONSORSHIP DETAILS AND BENEFITS

**Gold : INR 3,00,000 ( \$ 4500 ), Number of participants : 10**

**Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure
- Logo on Venue Backdrop Left Panel • 1 Gift Item in Delegate Kit • 1-Minute Marketing Video • 1 Free Delegate

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**Dinner : INR 3,00,000 ( \$ 4500 ), Number of participants : 1**

**Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure
- Logo on Dining Table • 1 Gift Item in Delegate Kit • 1 Free Delegate

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**Cocktails : INR 3,00,000 ( \$ 4500 ), Number of participants : 1**

**Brand Visibility**

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure
- Logo on Bar Counter • 1 Gift Item in Delegate Kit • 1 Free Delegate