

ISC 2022

THE NEW NORMAL AND BEYOND

MARCH 2, 3, & 4 - 2022

GRAND HYATT KOCHI, BOLGATTY



AISEF PRESENTS THE 6TH EDITION OF THE INTERNATIONAL SPICE CONFERENCE (ISC)



Established in 1987, All India Spices Exporters Forum (AISEF) works towards protecting the interest of the spice exporters of the country, by creating a sustainable and pro-development business environment for the stakeholders in the industry. In three decades, AISEF has evolved into the 'Voice of the Spice Fraternity'. AISEF has developed relationships with all the major spice associations of the world, understood business needs and market changes, and has taken the lead in regulatory matters. AISEF jointly with IDH (a Dutch Sustainable Trade Initiative), WSO (World Spice Organisation), GIZ and Spices Board India have formed National Sustainable Spice Programme (NSSP) to promote sustainable farming.

In a world where food safety standards are challenging and the industrial environment is rapidly evolving, it has become imperative for the stakeholders to address the concerns and imbalances of the industry. Ensuring sustainability of crops and improving the livelihood of the farmers is also a collective responsibility. It is in this context that All India Spices Exporters Forum (AISEF) came up with the idea of the International Spice Conference to provide a platform for all stakeholders of the Global Spice Industry—business houses, spice organisations, policymakers, farmers and end-users—to address their concerns and interact with each other. AISEF created this networking platform in the year 2016 along with its silver jubilee celebrations.



World's Leading Knowledge Dissemination and Unifying Platform for the Spice Industry

Today, ISC has grown to become the world's leading knowledge dissemination and unifying platform for the global spice fraternity. Five successful editions of the conference have had positive impacts on the industry and its stakeholders.



THE ISC 2022 THEME:

'THE NEW NORMAL AND BEYOND'

The effects of the pandemic across economic, political and social sectors are only becoming more apparent and might last into the next decade. The post-Covid era will pose severe challenges worldwide in all spheres of human activity, and we all will have to adapt and change to address them.

International Spice Conference 2022, with its theme 'The New Normal & Beyond', will attempt to address the impact of COVID-19 on the spice industry. The conference shall discuss the effect of the pandemic on the global economy and its repercussions on trade and food security. ISC 2022 will cover the topics like:

- Covid's impact on global economy influencing trade and food security
- Predicting consumer behaviour in an unpredictable world
- New technologies and product innovations
- Technology disruptions in Agri Sector
- Emerging trends and challenges in Food Safety Regulations - a global perspective
- Sustainability, Biodiversity and Climate Change
- Crops & Market Reports

ISC 2022 Hybrid event allows the sponsors to create ample visibility to in-person and virtual attendees, which gives additional exposure for sponsors compared to previous years. Our seamless integration of technology will facilitate the participation/interaction of a live and virtual audience simultaneously. A unique experience that caters to both the audience categories in a viewer-friendly way by putting the online and live audience on the same level.

BECOME OUR SPONSOR AND BE VISIBLE TO THE KEY DECISION-MAKERS OF THE GLOBAL SPICE INDUSTRY

INTERNATIONAL SPICE CONFERENCE 2022 SPONSORSHIP DETAILS AND BENEFITS

Premier Platinum: INR 9,00,000 (\$ 12,000)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 1500 Words • Display in Event Brochure
- Logo on Venue Backdrop Right Panel • 5-Minute Marketing Video • 1 Gift Item in Delegate Kit

Virtual Event

- Banner on virtual platform homepage • Logo on the Login Page • Sponsor Branding on Event feed tab • Sponsor Post on Event Feed tab • Featured Company Logo on Homepage
- Sponsor Branded Contest • Logo near to the live session video Logo on Session Tabs • Sponsor Profile page with Logo

Service Benefits

- Exhibition Stall at 75 % Discounted Rate • Priority on Stall Location • 10 Free Delegates

Platinum: INR 7,00,000 (\$ 9400)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 1000 Words • Display in Event Brochure • Logo on Venue Backdrop Right Panel • 3-Minute Marketing Video • 1 Gift Item in Delegate Kit

Virtual Event

- Banner on virtual platform homepage • Logo on the Login Page • Sponsor Branding on Event feed tab • Sponsor Post on Event Feed tab • Featured Company Logo on Homepage • Sponsor Branded Contest • Logo near to the live session video Logo on Session Tabs • Sponsor Profile page with Logo

Service Benefits

- Exhibition Stall at 50% Discounted Rate • Priority on Stall Location after Premier Platinum • 7 Free Delegates

Lanyard: INR 5,00,000 (\$ 6700)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 750 Words • Display in Event Brochure Logo on Venue Backdrop Right Panel • 2-Minute Marketing Video • 1 Gift Item in Delegate Kit

Virtual Event Visibility

- Banner on virtual platform homepage • Logo on the Login Page • Sponsor Post on Event Feed tab • Featured Company Logo on Homepage • Sponsor Branded Contest • Logo on Session Tabs • Sponsor Profile page with Logo

Service Benefits

- Exhibition Stall at 40 % Discounted Rate • Priority on Stall Location after Platinum • 5 Free Delegates

Diamond: INR 4,00,000 (\$ 5400)

Number of participants: 7

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 500 Words • Display in Event Brochure Logo on Venue Backdrop Left Panel • 1 Gift Item in Delegate Kit • 2-Minute Marketing Video

Virtual Event

- Logo on the Login Page • Sponsor Post on Event Feed tab • Sponsor Branded Contest • Sponsor Profile page with Logo

Service Benefits

- Exhibition Stall at 25 % Discounted Rate • Priority on Stall Location after Lanyard • 3 Free Delegates

Gold: INR 2,00,000 (\$ 2700)

Number of participants: 7

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure Logo on Venue Backdrop Left Panel • 1-Minute Marketing Video • 1 Gift Item in Delegate Kit

Virtual Event

- Logo on the Login Page • Sponsor Post on Event Feed tab Sponsor Profile page with Logo

Service Benefits

- 1 Free Delegate

Dinner Sponsors (Day 1): INR 2,00,000 (\$ 2700)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure Logo on Dining Table • 1 Gift Item in Delegate Kit

Virtual Event

- Sponsors Profile page with logo

Service Benefits

- 1 Free Delegate

Dinner Sponsors (Day 2): INR 2,00,000 (\$ 2700)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure Logo on Dining Table • 1 Gift Item in Delegate Kit

Virtual Event

- Sponsors Profile page with logo

Service Benefits

- 1 Free Delegate

Cocktails Sponsors (Day 1): INR 2,00,000 (\$ 2700)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure Logo on Bar Counter • 1 Gift Item in Delegate Kit

Virtual Event

- Sponsors Profile page with logo

Service Benefits

- 1 Free Delegate

Cocktails Sponsors (Day 2): INR 2,00,000 (\$ 2700)

Number of participants: 1

Brand Visibility

Physical Event

- Website Logo Display • Display in Mobile App • Website Promo Write-up 250 Words • Display in Event Brochure Logo on Bar Counter • 1 Gift Item in Delegate Kit

Virtual Event

- Sponsors Profile page with logo

Service Benefits

- 1 Free Delegate

Organised by:



International[®]
Spice Conference
Ingredients Flavours & Seasonings